



Health Alliance
Network

Now you can be a
part of the future
of healthcare.



Why Health Alliance Network?

Leading the Way in Healthcare Delivery

At Health Alliance Network, we are transforming how people access healthcare.

We provide a meaningful healthcare experience: one with Better Convenience, Better Outcomes and Better Value.

We bring doctors to people that can't get to doctors.





Why Health Alliance Network?

Executable Growth Strategy

Expand Footprint & Market Penetration of Existing Products

- New Agent Channels
- Increase Awareness
- Business 2 Business
- Direct To Consumer
- Medical
- Dermatology
- Behavior Health
- Prescription Program

Expand Product Lines

- Laboratory Testing
- Dental
- Vision
- Biometric Devices
- Chronic Care
- Remote Monitoring
- Artificial Intelligence

Market Penetration Opportunity

- \$113 Billion Dollar market by 2025
- Only 3% of the population currently utilize Telemedicine
- Ongoing and recurring revenue
- Most affordable healthcare opportunity available





Why Health Alliance Network?

Market Shifting Products

Frost & Sullivan¹ predicts that within 5 to 7 years telehealth will become a mainstream health option. The consumer or patient will be able to maintain an ongoing relationship with his/her physicians while enjoying greater ease of access. Meanwhile, the global proliferation of the Internet of Medical Things (IoMT) will reduce the number of new chronic condition patients

¹Frost & Sullivan, with offices on 5 continents, has spent more than 50 years guiding clients toward transformational growth strategies by focusing on innovation opportunities driven by disruptive technologies, mega trends, emerging markets and new business models.





Why Health Alliance Network?

More and More People Are Uninsured

A Harvard-led survey of Californians who buy health insurance on the individual marketplace found that one in five would likely drop their coverage once they no longer face a tax penalty for being uninsured. The decline in the number of people insured will likely lead to premium increases. This creates a Huge Opportunity for Health Alliance Network products.

Health Alliance Network Telemedicine products are not insurance and therefore are not subject to the same restrictions that traditionally health insurance mandates.

INSURED
☒ NO
☐ YES





Why Health Alliance Network?

\$200 Million Dollars in Opportunity

Recognizing opportunity is paramount in the success of any business venture. There is great opportunity in the Employer space, from the very small business (3 employees) to large enterprises to supplement their healthcare plans with a simple and immediate telemedicine plan.

Health Alliance Network Telemedicine products are not insurance and therefore are not subject to the same restrictions that traditionally health insurance mandates.





Why Health Alliance Network?

No More Rejected Claims

Since our Telemedicine plan is not insurance, there is never a rejected claim. In fact, the customer never needs to make a claim. One fixed price for healthcare, no hidden fees or claim forms to complete.



Health Alliance Network Telemedicine products are not insurance and therefore are not subject to the same restrictions that traditionally health insurance mandates.





Why Health Alliance Network?

No More Co-Pays or Deductibles

Nothing more out of pocket.
Our customers can't pay
more even if they wanted to.

One flat monthly fee is
“healthcare simplified”.



Health Alliance Network Telemedicine products are not insurance and therefore are not subject to the same restrictions that traditionally health insurance mandates.





Why Health Alliance Network?

Reduces Unnecessary Employee Absenteeism

Employees and their families get sick, but they don't always need to make an in office doctor visit.

On average, an employee loses 4-6 hours of productive work time for unnecessary doctor office visits. "Skip the Waiting Room"



Health Alliance Network Telemedicine products are not insurance and therefore are not subject to the same restrictions that traditionally health insurance mandates.





Why Health Alliance Network?

Is the Waiting Room Making you Sicker?

If you want to avoid getting sick
-stay away from sick people.

Americans usually wait over an hour in the waiting room to be seen by their physician. That's twenty times longer than the 3 minutes you'll spend with your doctor just get a routine diagnosis and a prescription.





Why Health Alliance Network?

The Financial Reward

Don't look to get rich quick, but you can look to get rich.

We have a blueprint to your success.

If you are serious about getting rich, you need to get your mind focused on income.





Why Health Alliance Network?

The Compensation Plan

Health Alliance Network takes its' compensation plan from the old school of "leverage others to create wealth". Our compensation plan is based on the tried and true insurance and traditional broker/agent model.

Whether you are looking to earn a little extra or want to create true wealth. The Health Alliance Network business model, plus hard work, offers more opportunity to grow and succeed.





Why Health Alliance Network?

Low Start Up Cost

You can start your business today for less than it cost to set up a booth at a local flea market.

You will have immediate access to our nationwide network of physicians. Imagine going into business in all 50 states with all the resources you need from the very first day.

Health Alliance Network Telemedicine products are not insurance and therefore are not subject to the same restrictions that traditionally health insurance mandates.





Why Health Alliance Network?

No Special License Needed

Since our products are not insurance you do not need a special license to sell the product.

Selling our products is the fastest way to earn income. Now when someone ask, “what do you do”, your answer is “I have a healthcare company that operates in all 50 states”.

Health Alliance Network Telemedicine products are not insurance and therefore are not subject to the same restrictions that traditionally health insurance mandates.





Why Health Alliance Network?

Residual and Recurring Income

Our compensation model is based on creating a residual and recurring income stream. You not only get paid for the sales you made this month, but you get paid over and over again for the same sale, month after month.

Health Alliance Network Telemedicine products can be cancelled at any time by your retail customer.





Why Health Alliance Network?

High Customer Retention

You don't need to convince anyone they need healthcare. Each and every person on the planet needs healthcare.

Our products are so affordable, so transparent and easy to use, your customers will keep their monthly subscription service active for prolonged periods of time. You continue to get paid as long as your customers are active.

Health Alliance Network Telemedicine products can be cancelled at any time by your retail customer.





Why Health Alliance Network?

Up Next.....

20 Reasons to Start Your Own Business





20 Reasons To Start Your Own Business

We all have our reasons for wanting to own a business. We have an increasing desire to make a difference in our lives, our families lives, creating a second or third income stream or make an impact on the world.

1. Spare time. This one can take some time. Initially you'll work longer hours for less pay. But if you do it right, you could start to master your schedule and the freedom that being an entrepreneur provides is awesome.

2. A story to tell. Whenever I tell someone I run my own business, they always want to know what I do, how I do it and how it's going. I always am able to provide a tale or two, and the best part is that I get to determine the story's chapters.





20 Reasons To Start Your Own Business

At Health Alliance Network we enrich the lives of families and businesses by providing vehicles for growth and products that have a global need while unleashing the entrepreneurial spirit with honor, integrity and character.

3. Tax benefits. Entrepreneurs they have the opportunity to take advantage of some nice tax perks. Many can write off expenses like travel, food, phone bills, portions of car payments, and the list goes on. Make sure to ask your accountant about what tax benefits you may be eligible for.

4. Pride. When you build something successful, it's a great feeling. You had a vision, were able to execute it and now can reap the benefits of saying "I did this."





20 Reasons To Start Your Own Business

It seems lately that more and more people are becoming entrepreneurs. Maybe you're ready to take the leap and start a business.

5. Your posterity. If you're a doctor, plumber or bus driver it's hard to imagine you passing your career on to your loved ones. But if you own your own business, that's something you can pass on to the next generation. And be proud of it, because you created it.

6. Job security. Have you ever been laid off, downsized, or fired? If you have, you get this. With entrepreneurship the security lies in the fact you are your own boss. You run the show and don't have to worry about getting let go.





20 Reasons To Start Your Own Business

Anthony Robbins often says that success is the product of one of two scenarios: inspiration or desperation. There's massive credence to that statement.

7. Networking. Entrepreneurs are communal creatures. We love to meet each other, swap stories, and learn from each other's experiences. Your circle of friends and acquaintances always grows when you become an entrepreneur, as many founders need others to lean on to survive and talk about the challenges only known to them.

8. Doing good. While this isn't exclusive to entrepreneurs, it's definitely a perk. You control where your company profits go and if you choose, you can give allocate your financial gains to others. You can sponsor a charity, a non-profit or just personally give back to the community. This is quite honestly one of the best parts of being an entrepreneur.





20 Reasons To Start Your Own Business

The single reason that every successful entrepreneur gives for their success story is; recognizing opportunity and acting upon it.

9. Novelty. As humans we love new experiences but rarely can you experience a host of new things from inside a cubicle. This all changes when you are running the show. Starting your own business will ensure you'll always be facing new challenge and experiencing something new everyday surrounded by others that care about your success.

10. Mentorship. Having had mentors and getting to be a mentor have been some of the best experiences of my life. Learning from the masters and getting to help those less experienced than you gives you such a sense of satisfaction. From my experience (and other's stories) the entrepreneurial community is very willing to give back and lend a helping hand.





20 Reasons To Start Your Own Business

Learn to use your own skills to turn information into a goldmine, just by tapping into that hidden potential that's buried deep inside each of us.

11. Becoming an expert. This point goes along with mentorship. Regardless of what you do as an entrepreneur, if you stick with it, you'll probably become very good at it. And this gives you a sort of soapbox, so use it. You'll have the chance to be interviewed for your expertise, write about it and get to spread your message.

12. Skills. Develop new skills and knowledge along your part. While developing new skills can be tough and takes time, it can pay off in spades. These skills will be invaluable throughout your life, no matter where your life journey takes you.





20 Reasons To Start Your Own Business

When we hear the word blueprint we usually think of a technical drawing or other image rendered as white lines on a blue background produced by an architect. A blueprint is actually a detailed plan of action and everyone should develop a blueprint in order to plan for success in life.

13. Determination. Everything you do as an entrepreneur will affect your personal life. You must choose to become dedicated and determined to causes. (Stick to an exercise plan much easier, be a better friend, share your determination with others)

14. Recognition. There are literally thousands of local, regional and national awards that recognize entrepreneurs in every field and industry. This shouldn't be your only reason to start your business, but it certainly is a great feeling when you receive this recognition





20 Reasons To Start Your Own Business

As people we must suffer one of two things: The Pain of Discipline or the The Pain of Regret. Discipline is the bridge between goals and accomplishment.

15. Financial independence. Let's be honest, this is probably the biggest reason people get into business for themselves. And that's a good thing! You should want financial independence. However you define financial independence – retirement stockpile, unlimited cash potential or having the money to buy whatever you want -- entrepreneurship can allow you to achieve it. Money doesn't buy happiness, but it does make finding happiness much easier with what you can do for yourself, your family and your community.

16. Reinvention. Being presented with an opportunity to reinvent yourself is few and far between. As an entrepreneur, you get to be whatever you want to be.





20 Reasons To Start Your Own Business

Every human has four endowments - *self* awareness, conscience, independent will and creative imagination. Leadership is a choice, not a position. The key is not to prioritize what's on your schedule, but to schedule your priorities. -Stephen Covey

17. Change the world. Everyone jokes that every entrepreneur says they're going to change the world. It's difficult to imagine how a cell phone accessory kiosk in the mall is going to change the world. But there are those that do succeed. Take a look at Elon Musk, Bill Gates, Sergey Brin, and the countless other entrepreneurs who really have changed the world in some small (or major) way.

18. Create success. There's nothing like the satisfaction of knowing you're responsible for the success of others. Your ideas provided them the opportunity to earn a living, provide for their family and fulfill their own dreams.





20 Reasons To Start Your Own Business

The truth of the matter is that very few ever tap into their hidden potential inside. They relent to bad habits and the status quo, never really thinking that they can achieve their biggest goals in life. They give up and throw in the towel, calling it quits. But it's virtually impossible to get rich if you give up. Failure is just a stepping stone. It isn't the end of the road.

19. Your brand. Being known for something is awfully enjoyable. Whatever it is you're recognized as, it's fun to build a brand and earn that recognition.

20. Your reason. We've given you a list of why you should get into business. But all that really matters is your reason to start your own business. So, what is it?





Why Health Alliance Network?

Up Next.....

Blueprint to Success



Blueprint to Success

Get Inspired to Become Successful and Accomplish What you Want. Whatever your reason, if you are serious about, not just making a lot of money, but in creating significant wealth, here's a blueprint to do just that.

- **Step 1 - Add Value**

The products at Health Alliance Network add true value to everyone's lives. The product is here, the product is now.

- **Step 2 - Be Grateful**

It's really easy to look at certain strategies and techniques in business or in life that will help you make monumental leaps forward, financially speaking. But that doesn't take into account one of the most important ingredients for success. If you're serious about succeeding at the highest level, be grateful. Not tomorrow. Not in a few weeks when you get a raise. Right now. In this very moment. Why? Because it could all disappear in an instant. Appreciate what you have while striving for more.



Blueprint to Success

The trick is to listen to your instinct, grab the opportunity when it presents itself and then give it your all.

- **Step 3 - Get Specific About Your Goals**

The products at Health Alliance Network add true value to everyone's lives. The product is here, the opportunity is now.

- **Step 4 - Create and Follow a Plan**

When an airplane leaves from one city to the next, it has a plan. Its plan is called a flight plan. It's a massive action plan that involves speed, altitude, direction of travel and many other facets. But what happens when there's turbulence or air-traffic congestion or it needs to change course for some other reason? The plane changes its plan. But it doesn't change its goal of where it's going. Create and follow a plan, and don't be afraid to change it if you see something isn't working.



Blueprint to Success

If you pour your heart into what you believe in, amazing things will happen. We were all created equal, now it's up to you.

- **Step 5 - Pay Yourself First**

We've all heard the saying. Pay yourself first. But how many people follow it? The truth is that most of the world lives with a scarcity mentality. They go paycheck to paycheck, petrified of what might occur if they get sick or lose their job or something else traumatic happens. The truth is that if you don't pay yourself first, you'll never be able to get rich. It's part of having an abundant mindset and should be prioritized at all costs.

- **Step 6 - Mind Your Own Business**

While it is possible to make a lot of money while working for someone else, the truth is that you should mind your own business. Start and grow your own business. Align yourself with a business that has a product and a plan. Don't look for instant payouts or overnight riches. The reality is that, it's going to take time, so you might as well start now.



Blueprint to Success

Quality is never an accident. Whatever you are, be sure you're a good one. When you're average, you're as close to the bottom as you are to the top. And it's not just knowledge that will power you beyond the average; you also need the right attitude.

- **Step 7 - Contribute to Others**

The last step resides in the concept of contribution. Even if you have no money, find a way to contribute to others. Look for opportunities where you can help those around you. Whether they're in need or not, this mindset will drive home the point that you have more than you need, even if you physically don't. Search for ways, every single day, where you can contribute either your time or your money to those who might be less fortunate, because that's the true essence of success in every form.

Now that you've started your "Blueprint to Success".....



What Would You Do With...

- One Million Dollars

Time to close your eyes and dream for a moment. What would you do if you were able to earn a million dollars over the next year? Some can answer this question in a few seconds, but for others, you may need to stop and think.

Here are a few of our most popular answers:

1. Buy a home
2. Help my parents
3. Buy a few hundred acres of farmland
4. Get my dream car
5. Buy a second home in the Blue Ridge Parkway, where I will bicycle during uncrowded times, host family reunions and parties, and invite kids, families, etc. to go hiking (OK, this wasn't a popular answer, but we really liked the idea)
6. Retire (we know that's not true, because there is so much more to be done)
7. Set up a college fund for my children
8. Share it with family and friends





Health Alliance Network

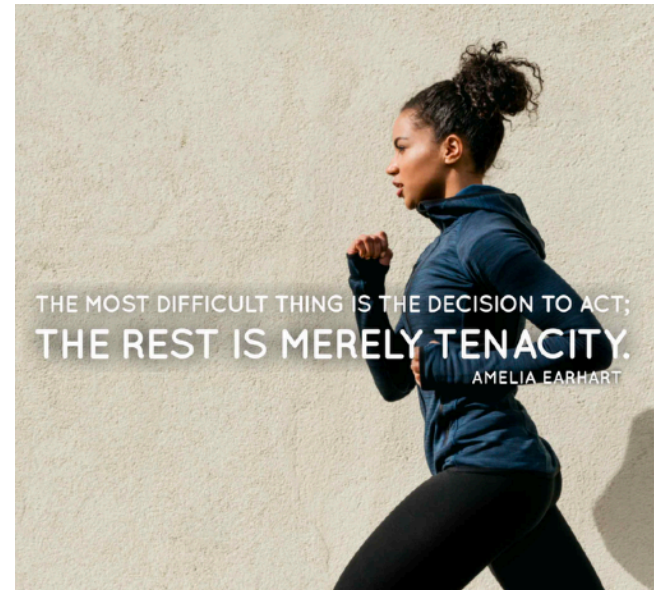
The Next Step

Get with the person that shared this presentation with you.

Become a Health Alliance Network agent and start building your business and your agency.

Reap the benefits of being a business owner.

Celebrate your success!



This presentation has been prepared and presented by
Health Alliance Network, LLC

All rights reserved

Copyright 2018

